



### **ABOUT US**

Bluewater Productions brings a diverse library of titles and talent to the table. With stories that range from classic myths, science fiction and superheroes to Hollywood legends such as William Shatner, Roger Corman, Ray Harryhausen, William F. Nolan and Vincent Price, Bluewater is a fresh voice in comic publishing.

Now breaking into biography comics with "FAME," "Female Force," and "Political Power" titles, Bluewater continually draws considerable media attention, including features on CNN, MSNBC, Fox News, The View, and "Live with Regis and Kelly." They have also been featured in periodicals including People Magazine, Los Angeles Times, Chicago Tribune, USA Today and thousands of blogs and other media outlets.

### **THE CONCEPT**

Bluewater is a full-service publishing and production company specializing in comic books, graphic novels and Multimedia. Dedicated to pairing high-quality art with innovative storytelling, Bluewater creates a wide variety of intellectual properties that engage a growing readership and bridge the gap between comic books and the diverse multimedia marketplace. With more titles than ever, including smash hits such as the "10th Muse", "Judo Girl" and "Legend of Isis". Bluewater has broken into the licensing world with titles such as "Logan's Run", "William Shatner Presents: Tek War" & "Clash of the Titans".

# **SOME OF OUR CLIENTS INCLUDE**

**Dreamworks**

**Lionsgate**

**Interplay**

**Navarre Corp.**

**Image Entertainment**

**Activision**

**Playmates Toys**

**Starz!**

**Los Angeles Times**

**Major League Baseball**

**Sony**

**Sony Home Video**

**Toyota**

**Liberation Entertainment**

**Electronic Arts**

**New Line Cinema**

**PETA**

**Big Bad Toystore**

# **MEDIA PARTNERS**

**William Shatner**

**Roger Corman**

**Ray Harryhausen**

**William F. Nolan**

**Vincent Price**

**Lionsgate**

**Sony Pictures**

**Center for American Women and  
Politics**

**DreamWorks**

**Legend Films**

**Go Hero**

**Namco**

**Cool Rockets**

**Playmate Toys**

**Cindy Margolis, INC.**

**BCI**



## **HAS BEEN FEATURED IN:**

**Time Magazine**

**USA Today**

**The New York Times**

**Entertainment Tonight**

**CNN**

**Fox News**

**MSNBC**

**People Magazine**

**Live with Regis and Kelly**

**The Los Angeles Times**

**G4**

**The Late Late Show with Craig Ferguson**

**The Chicago Tribute**

**Forbes**

**OK Magazine**

**US Magazine**

**No Bias, No Bull with Campbell Brown**

**Instinct Magazine**

**Starlog**

**Rue Morgue**

**Fangoria**

**BET**

**Wizard Magazine**

**Geek Monthly**

**The Sun**

**Inside Edition**

**And thousands of blogs and other media outlets!**

# **DEMOGRAPHIC**

## **Target Audiences:**

Men 18 - 34  
Kids 6 - 12  
Women 12 - 34

# **CIRCULATION**

Estimated circulation is 460,000.

Our books are sold throughout the US, Canada, and the UK:

Comic shops throughout the  
US, Canada, and the UK

7-Eleven

Amazon\*

Amazon UK

Books-a-Million

Barnes and Noble Books

Borders Books

Chapter's Books

Circle K

Gelson's Market

Hasting's Entertainment

Jo-Ann Fabric and Crafts

I-Phones

Walmart

Target

Wowio

Various airports including LAX

*\* "Fame" and "Female Force" books are also available on Amazon.com, where they have been ranked among the site's top 300 books.*

## **WHY COMIC BOOKS?**

- Reaches a niche market.
- Collectible items which have re-readability.
- Saved and collected.
- Shared with friends.
- National media attention.
- A broad demographic of collectors.
- Memorable images.
- Comic book readers read cover to cover, your ad will be seen!

## **WHY BLUEWATER?**

- #1 Best selling independent comic book for April 2009
- Launched comics in the top 10 of the Diamond charts.
- Voted top 10 best comic books in Wizards magazine.
- Demographic has broadened to political memorabilia / women with our “Female Force” & “Political Power” titles.
- Great reviewed titles.
- Seen at conventions throughout the US.
- Peaked on Amazon.com at #300.
- Added value packages on website and conventions.
- Product placement.
- Always in the national media!

# **SCHEDULE**

**Our issues street the last Wednesday of each month.**

**The following is a list of our scheduled releases:**

## **July 2010 Titles**

**Materials Due: 06.15.10                      Street Date: 07.28.10**

The Claw & Fang #4  
Logan's Run: Aftermath #1  
FAME: Taylor Swift  
Tony & Cleo #1  
Michael Jackson: TRIBUTE (foil edition)  
The Imagination Manifesto  
The Legend of Isis: Darkness Falls #1  
10<sup>th</sup> Muse: The Lost Issues #1  
Female Force: Margaret Thatcher  
Vincent Price Presents #21

## **June 2010 Titles**

**Materials Due: 05.14.10                      Street Date: 06.30.10**

FAME: Kristen Stewart  
The Claw & Fang #3  
Rock 'N' Roll Comics: Joan Jett  
Political Power: Arnold Schwarzenegger  
Female Force: Anne Rice  
Political Power: Presidents  
Logan's Run: Last Day #6  
The Legend of Isis / Black Scorpion  
Vincent Price Presents #19  
Battle Amongst the Stars #4  
10<sup>th</sup> Muse Cover Gallery

## **May 2010 Titles**

**Materials Due: 04.15.10                      Street Date: 05.26.10**

FAME: Lady Gaga  
FAME: Robert Pattinson  
Logan's Run: Last Day #5  
The Claw & Fang #2  
Rock & Roll Comics: Pink Floyd  
Twilight Unbound: The Stephenie Meyer Story  
Battle Amongst the Stars #3  
Man O' War #4  
Political Power: Al Franken  
Female Force: Charlaine Harris  
The Legend of Isis #13  
Vincent Price Presents: The Sacrifice #19

### April 2010 Titles

Materials Due: 03.15.10

Street Date: 04.28.10

Jesus Christ

The Claw & Fang #1

Battle Amongst the Stars #2

Logan's Run: Last Day #4

The Legend of Isis #12

Female Force: Sonia Sotomayor

Political Power: Rush Limbaugh

William Shatner Presents: Man O' War #3

Vincent Price Presents #18

VSS Nemesis Rising

## **CONTACT INFORMATION**

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